## **WVRA FY23-24**

## INCOME

| PUBLIC GRANTS - Restricted<br>State of CT Department of Economic and Community Development<br>City of New Haven- Mayor's Arts and Other Programming Grants | \$145,000<br>\$36,300 |
|--|-----------------------|
| PRIVATE GRANTS<br>CT Humanities<br>New Alliance Foundation   | \$2,400<br>\$5,000    |
| EVENT INCOME<br>Sponsorship<br>Event Income – Beer Garden/T-shirts/Pie Sales/Duck Race/Vendor Fees   | \$4,350<br>\$15,880   |
| WVRA MEMBERSHIP INCOME   | \$11,617              |
| INCOME TOTAL   | \$220,547             |

## **EXPENSES**

| PERSONNEL  |           |
|--|-----------|
| Executive Director   | \$59,450  |
| Additional Personnel   | \$35,728  |
| Unemployment/FICA/Payroll Service                                | \$9,272   |
| PROGRAMS   |           |
| Annual Events  | \$54,951  |
| Central Patio Activation   | \$13,935  |
| Marketing – Ads, Printing, Video, Photography, Social Media      | \$10,000  |
| Yale Urban Design Workshop Study                                 | \$9,250   |
| Village Site Improvements  | \$3,975   |
| ADMINISTRATIVE COSTS   |           |
| Rent   | \$7,200   |
| Insurance  | \$4,700   |
| Website/Newsletter/Software                                      | \$3,426   |
| Membership Dues/Community Sponsorships/Meeting Registration Fees | \$2,907   |
| Equipment and Maintenance  | \$2,931   |
| Accounting   | \$1,606   |
| Bank Fees/Transaction fees                                       | \$1,101   |
| EXPENSES TOTAL   | \$220,432 |